

## CONTACT

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## OTHER ACTIVITIES

## Founder

Coach ID App  
Management platform for coaches

## Coach Educator

UEFA Coaching Courses  
Training Methodology · Tactics

## Commentator

A Bola TV  
Tactical & sports analysis

## TOP CLUB VISITS

- › Manchester United (J. Mourinho)
- › Manchester City U18 (C. Vicens)
- › Vitória SC (Luís Castro)
- › UD Leiria (Pedro Caixinha)
- › CF Belenenses (Bruno Dias)

## MEASURABLE IMPACT

FC SERPA 21/22

**+51% PONTOS**

Relegation avoided

FC SERPA 22/23

**TOP 8**

Offensive benchmark in the league  
Relegation avoided

PIENSE SC

**REGIONAL CUP**

Winners

## LANGUAGES

- Portuguese ●●●●●
- English ●●●●○
- Spanish ●●●●○
- French ●●○○○
- Arabic ●○○○○

# JOÃO DANIEL RICO

PROFESSIONAL FOOTBALL COACH · UEFA A LICENCE

**+250**MATCHES AS  
HEAD COACH**14**YEARS OF  
EXPERIENCE**2**

COUNTRIES

## PROFESSIONAL EXPERIENCE

○ 2023 – 2024

**AF Beja / FPF**

Technical Director &amp; Regional Team Manager



○ 2021 – 2023

**FC Serpa**

Head Coach · Portuguese Championship



○ 2020 – 2021

**Al Sharjah**

Head Coach · U17/U18 · United Arab Emirates



○ 2018 – 2020

**CFVG Vidigueira**

Head Coach · Portuguese Championship / Regional



○ 2017 – 2018

**FC Serpa**

Head Coach · Regional Championship



○ 2016 – 2017

**SC Viana**

Head Coach · Portuguese Championship



○ 2013 – 2016

**Piense SC**

Head Coach · Regional Championship



○ 2009 – 2011

**Moura AC**

Technical Director · Academy Coach



## EDUCATION &amp; QUALIFICATIONS

2023 **UEFA A Licence**  
FPF2009 **UEFA B**  
AF Évora2018 **Post-Grad. High Performance Football**  
2019 **Coaching**  
FMH Lisboa2008 **Specialisation in Personal Training**  
2009 Instituto Exercício e Saúde · Lisbon2013 **CSCS**  
NSCA · Madrid2008 **Professional Master in High Performance**  
2010 INEF Barcelona2013 **Coaching & Mental Training**  
Coaching Desportivo2006 **UEFA C**  
AF Beja2004 **BSc in Sport Sciences**  
2008 IPB Beja

## RECOMMENDATIONS

PC

**PEDRO CAIXINHA**

Juárez · Santos · Rangers · Cruz Azul

"...detail-oriented — a workaholic who combines academic knowledge with practice, both in training and in competition."

CV

**CARLOS VICENS**

SC Braga · Manchester City

"I see in João a coach with ambition, great potential, unquestionable competences and willingness to keep learning."

